



POS Credit Corporation



Why us?

In today's competitive market, there are many financial sources competing for your business. With over 20 years experience, we have the capabilities to help **grow your business.**

About Us:

Since 1989, POS Credit Corporation has established itself as one of the premiere leasing companies. Our team at PCC structures quality programs to meet the needs of our vendors and customers.

PCC's success has been driven by our passion for customer service, structuring the right solution and uncompromised integrity. We are committed to growing with your business and are proud to support lease options for all of your requirements, including 100% software financing and programs for new businesses too!

As a national partner we offer competitive rates, flexible structures, specialty advice and knowledge – all while giving you the personal service you deserve. Our loyalty and commitment to our clients are among our highest priorities. We build more than solutions, we build relationships.

Total Financing - PCC can lease hardware, software, services and other “soft” costs.

Full Service - By offering leasing, you establish yourself as a full-service provider

Bigger Sales - Leasing offers a lower payment rather than a lump sum cash purchase contributing to more sales and longer orders.

High Approval Ratios - We work every opportunity to its fullest extent- to earn you more. We can even finance **start-ups!**

Dedicated Resources - PCC handles the entire process with knowledgeable leasing representatives, allowing you to sell. Think of us as an extension of your sales team!

Want more information? Call us today!

We look forward to hearing from you

Paolo Casinelli Jr. (315) 233-4002

Adrienne Lynch (315) 233-4026

Fax (800) 248-4348



What's in it for you?

We Provide:

Dedicated Resources – To focus on your business and help you close more opportunities. Think of us as an extension of your sales team!

High Approval Ratios – We work every opportunity to its fullest extent to earn you more. We can also do **Start-ups** and **Software-only** packages.

One Stop Source – We finance all business needs from hardware, software, peripherals, service and more!

Flexible Lease Options - We offer more than standard monthly payment options...customers can choose what best fits their business need – seasonal, step, and deferral payments are all available upon request.

Simple Process - You provide basic customer information & we do the rest!

Increased Sales – On average, leasing increases a purchase sale 300%, meaning customers get more. Leasing also gives you a vehicle to bundle in high margin ticket items like service agreements – and roll them into one low monthly payment.

Financing Programs - PCC's flexible financing structures allow you to offer your customers a low monthly price and reduce the risk of “sticker shock.”

Special Promotions – These are designated to help you increase sales; our special promotions can be customized to meet your customers' needs. (Deferral, Step Structures, Seasonal, etc.)

Personal Attention – Our high touch approach keeps your customers in tune with their best finance options. You are updated with their status and are freed up to continue selling.

Tailored Messaging – PCC can create co-branded or private label marketing extending your capabilities.

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Do We Do Start Ups? YES!

Easy Process...

- ◇ *Completed credit application and equipment quote are submitted.*
- ◇ *Application is reviewed.*
- ◇ *If requested, lease proposal sent to customer.*
- ◇ *Lease contracts are generated and sent to customer.*
- ◇ *When completed Lease Agreement is received, your PO is issued.*

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How Does Leasing Benefit the Sales Representative?

Breaks Down the \$ Barrier – Leasing helps remove the “sticker shock”. It is easier to sell a monthly payment than a lump sum cash purchase.

Helps You Close the Sale – Give your customer an option. “Would you prefer to lease or purchase?”

It's a Cash Sale to You – If the equipment is leased through PCC, it is the same as a cash sale so there is no need to worry about collections problems.

Our Goal is to become your company's preferred financing partner for your customers. Your company will benefit from the industry experience of POS Credit Corporation and its partners. We look forward to speaking further about this information after you have reviewed it to workout the details so our partnership as well as your business can grow!

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